

# Sustainability at Work



## WE'VE ENGAGED OVER 2,500 BUSINESSES IN CREATING AN IMPACT

For the past 20 years, we've engaged more than 150,000 people worldwide to talk about their relationship with the planet among friends, neighbors, classmates, and coworkers, and to take action toward a more sustainable future. We've also engaged with over 2,500 businesses to strengthen community, foster learning, promote positive action and achieve results.

Leaders from a broad spectrum of organizations tell us that the impact of our programs extends well beyond personal transformation. Employees who participate in our programs become more connected to their workplace. In their words:

• **“Intel has been able to use the NWEI courses to leverage the passion employees already have around sustainability.”** *Linda Qian, CSR Communications, Intel Corporation*

• **“It gave us a means of gathering without any hierarchy. Once you establish that environment, the ideas flow a little bit easier. You learn about each other. You learn what people are doing at home. You learn what we can do within the business.”** *Paul Schwer, President, PAE Consulting Engineers, Inc.*

• **“It makes the workforce richer. It brings innovation in to work. It makes you more community-oriented, more customer-oriented. All aspects of the workforce get better as a result.”** *Bala Cadambi, Director I/O Technologies and Standards, Intel Corporation*

• **“If you think you are already a 10, this will take you to an 11 or a 12 in terms of what you're doing internally for sustainability.”** *Erica Dunn, Associate, Hennebery Eddy Architects*

We take this feedback very seriously. In Gallup's 2013 State of the American Workforce, only 30% of employees said that they felt engaged in their work. This sea of disengagement costs the U.S. between \$450 and \$550 billion annually. Moreover, according to a survey by the Society for Human Resource Management, 89% of respondents said that Corporate Social Responsibility (CSR) is important for attracting top talent, improving employee retention (85%), and developing the organization's leaders (81%).

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## OUR COURSES

We offer discussion courses on a variety of sustainability topics, including:

- **Choices for Sustainable Living**
- **Change by Degrees: Addressing the Climate Challenge**
- **Hungry for Change: Food, Ethics and Sustainability**
- **Menu for the Future**
- **Powering a Bright Future**
- **Reconnecting with Earth**
- **Seeing Systems: Peace, Justice & Sustainability**
- **Sustainable Systems at Work**
- **Voluntary Simplicity**
- **A World of Health: Connecting People, Place and Planet**



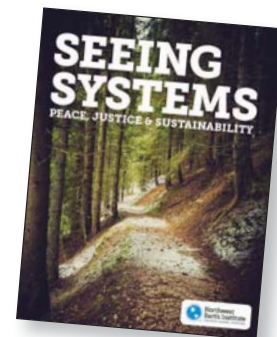
Northwest  
Earth Institute

DISCOVER CHANGE, TOGETHER.

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## OUR OFFERINGS

We have developed ten discussion courses and an EcoChallenge that can be implemented together or separately to engage employees to connect, reflect, and act. Each course runs for 2 to 7 sessions, and features articles from renowned authors, guidelines for facilitators and participants, and questions for discussion. Our discussion courses are designed to be self-guided. Prior background in sustainability is not required.



**We also have the flexibility to adjust course content and delivery to meet your distinct interests and objectives.** Custom discussion courses draw sessions from one or more of

our course books. Your selections may reflect a preference for specific content or a need to respect the time available to engage participants. As seasoned experts, we stand ready to offer our support in crafting content and a facilitation process that works for you. We are happy to collaborate with you on a course delivery system that meets your needs. Some of the services that we provide include:

- A 1-hour webinar designed as a “taster” of an NWEI course session, to model the facilitation process and increase participant confidence in their ability to “fly solo.”
- Course facilitation for a large collective of dispersed employees using the organization’s conferencing and electronic blackboard services.
- “Train the Trainer” course facilitation and coaching to equip participants – a.k.a., “Ambassadors” or the “Green Team” – to expand the reach of the program.
- An annual 2-week EcoChallenge that helps kick-start change throughout organizations by inspiring employees to take action.

## IMPLEMENTATION

NWEI is committed to inspiring people to take responsibility for Earth. We effectively partner with leaders to help them achieve their personal and organizational goals. Our people, materials, services, and processes are designed to help you deliver excellent content and an engaging process with a modest investment of your resources — time and money. We leverage our 20+ years of experience to create a program that you can implement — efficiently and effectively.

## PLEASE JOIN US

We are committed to enhancing employee engagement through connecting, reflecting and acting on the issues that matter. Join us and discover change, together. Call us at 503-227-2807 to get started.



## TAKE THE ECOCHALLENGE TO DRIVE EMPLOYEE ENGAGEMENT

In addition to our discussion courses, NWEI hosts the annual EcoChallenge – a two-week event that gives businesses the opportunity to change for good. Every October, the event challenges people to change one habit for themselves and for our planet. Participants choose their challenge (water, energy, food, transportation, trash or civic engagement), NWEI connects them with other EcoChallengers, and collectively we prove that small actions create real change.

**Find out more at [www.ecochallenge.org](http://www.ecochallenge.org).**