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Northwest Earth Institute Releases New Employee Engagement Course

Portland, OR — Building on its pioneering work in employee engagement and sustainability education, the [Northwest Earth Institute \(NWEI\)](#) announces the release of its newest employee engagement resource, *[Sustainability Works: Rethinking Business As Usual](#)*. This new resource offers a ready-made employee engagement program designed to inspire leadership teams, green teams and employee teams alike in finding solutions to organizational sustainability challenges.

Designed to help businesses and organizations respond to the need for systems-level change that benefits both people and the planet, *[Sustainability Works: Rethinking Business As Usual](#)* offers a framework for employees and leaders to identify solutions through dialogue and action, while also inspiring staff to align their actions with broader organizational goals. Offered as a four-session ebook, *Sustainability Works* course participants are invited to complete a selection of informative readings and meet weekly for four weeks to discuss relevant content and work on a plan to advance organizational sustainability. Content covers the business case for sustainability from environmental, economic and social perspectives and identifies qualities, tools and practices needed for leading in sustainability.

"*Sustainability Works* answers the call from employers and employees for tools that challenge workplaces to deeply consider how sustainability fits into their company model, now and into the distant future. The discussion course uses an inviting process that sparks inspiration and purpose to fuel planning and action that benefits participants, their company, and our planet," says NWEI Director David Macek.

Since 1993, many of the nation's leading businesses and organizations have used the NWEI discussion course model to bolster workplace engagement and achieve resource-saving sustainability goals. [A recent NWEI blog post](#) details the success of one Portland, Oregon business using NWEI's programs to engage employees and inspire action. For more information, please contact Deborah McNamara, Director of Organizational Partnerships at deborah@nwei.org.

About NWEI

NWEI is a recognized national leader in the development of innovative programs that empower individuals and organizations to take responsibility for Earth. For 23 years, NWEI has helped make change more possible, more social, and more fun, with over 175,000 people having participated in NWEI discussion courses and EcoChallenge. Businesses, non-profits, campuses and community leaders reference NWEI as a vehicle for positive change. Find out more about NWEI's model for change in this [short video](#) or visit NWEI's website at www.nwei.org.

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